



HITCHIN BOYS' SCHOOL
An Academy Trust

MN/ajp

9 March 2015

Dear Parents / Guardians

PROPOSED TRIP TO THORPE PARK: YEAR 10 BUSINESS AND COMPUTING

The Business and Computing Department is proposing to take Year 10 students to Thorpe Park on Tuesday 28 April 2015. This is a very exciting amusement park, with an opportunity for great application of various aspects of Business, ICT and Computing.

Students will be given a presentation on Business and ICT at Thorpe Park, including:

For Business Students: the talk will discuss Thorpe Park as a business. How it operates. Demonstrating Marketing and Customer Service Strategies

For ICT & Computing: the talk will explore how ICT is used at the Park. Looking at how they keep people safe and it looks at ride design and online operations.

Students will then have the rest of the day to look at how these strategies are used throughout the Park.

The cost of the trip will be a voluntary contribution of £29.50, however if insufficient voluntary contributions are received, the trip will not go ahead. If you would like your son to participate in the trip I would be grateful if you would complete the reply slip below and return it to the School Office Letterbox by Tuesday 31 March. The preferred method of payment is Wisepay, but cheques / cash are still accepted. If paying by cash, change cannot be offered. Cheques should be made payable to Hitchin Boys' School marked with your son's name, form and Thorpe Park Trip. If you require financial assistance, please write to the Head Teacher in confidence.

We will leave the school at 8:15 am prompt and arrive back at HBS at approximately 5:30pm.

Should you have any queries regarding this trip, please contact us at the school.

Yours faithfully

Mr N Martin
Business Studies teacher

Mrs S Heinonen
Head of Business Studies, Economics & ICT

Head Teacher: Mr M Brown



Grammar School Walk, Hitchin, Hertfordshire. SG5 1JB
Tel: 01462 432181 Fax: 01462 440172 Registered in England No. 8286295
e-mail: admin@hitchinboys.co.uk
www.hbs.herts.sch.uk



**PLEASE RETURN THIS SLIP TO THE SCHOOL OFFICE LETTER BOX BY TUESDAY
31 MARCH with your son's name and Thorpe Park trip**

Pupil's name: _____ Form: _____

I would like my son to participate on the visit to Thorpe Park on Tuesday 28 April 2015

I enclose a cheque/cash for £29.50 or alternatively:

I wish to pay via Wisepay YES/NO

Signature: _____ (Parent/Guardian)

Date: _____